

**PAN AMERICAN CENTER
NEW MEXICO STATE UNIVERSITY
BOX 30001, MSC 3SE
1810 EAST UNIVERSITY
CORNER OF ARROWHEAD AND STEWART
LAS CRUCES, NM 88003**

TECHNICAL INFORMATION PACKET

ADMINISTRATION:	(575) 646-4413	FAX	(575) 646-3605
BOX OFFICE:	(575) 646-1420	FAX	(575) 646-7882
PRODUCTION:	(575) 646-7516	FAX	(575) 646-3605

ARENA DIMENSIONS AND DESCRIPTION:

149' X 100' (bleachers retracted), 110' X 67' (bleachers extended)
20,000 square feet of concourse space
Height from the floor to the ceiling beams is 58 feet.
The shape of the seating area is octagonal.

ARENA SEATING CAPACITY

Reserved Floor:		G.A. Floor:		Other:	
Concert "In the round"	12,970	Concert (end stage) 360°	13,140	Theatrical with proscenium	3,908
Concert (end stage) 360°	12,664	Concert (end stage) 300°	12,506	Basketball	12,515
Concert (end stage) 300°	12,030	Concert (end stage) 260°	11,336		
Concert (end stage) 260°	10,436	Concert (end stage) 240°	10,524		
Concert (end stage) 240°	10,048	Concert (end stage) 230°	10,159		
Concert (end stage) 230°	9,683	Concert (end stage) 180°	8,858		
Concert (end stage) 180°	8,382	Concert (end stage) 160°	7,677		
Concert (end stage) 160°	7,201				

These seating configurations include "kills" for a 60' X 40' stage, spotlights, and an 18' x 16' mix position.

Curtains may be used to accommodate smaller productions and theatricals.

SERVICE ACCESSES:

The Pan American Center is equipped with two service accesses:

- 1) EAST SIDE: This access to the arena floor faces East on Payne Street (**down a tunnel 287 feet 6 inches long**). The equipment passes through an opening on the floor level of **9'6" high and 9' wide**. Equipment travels down the tunnel by trailers, tow tractors (i.e. Airport tugs) and forklift.
- 2) WEST SIDE: This second entrance is on the concourse level on the West side of the building. This entrance is **7'5" high and 9' 1" wide**.

STAGE / FLOOR:

The arena is equipped with:

- ❖ 1120 square feet of SICO "Roll & Set" and "Fold & Set" staging with height adjustments of 48", 56", and 64". This staging comes in 8' x 8' and 4' x 8' sections and can make a stage the size of 28' x 40'.
- ❖ 800 square feet of SICO "Fold & Set" staging with height adjustments of 36", 48", and 56". This staging comes in 4' x 8' sections and can make a stage the size of 20' x 40'.

Additional equipment can be rented to complete larger staging size needs.

- ❖ 10 pieces of 6' x 8' SICO portable staging with height adjustments of 16" and 24".

PRODUCTION POWER:

2- 600 amp, 3φ, 120/208 Volt services (up-stage left)	within 50 ft. of up-stage center
2- 400 amp, 3φ, 120/208 Volt services (up-stage left)	within 50 ft. of up-stage center

RIGGING:

The low rigging steel is 58' above the arena floor and the beams are 30' apart on center. The beams go from east to west, which is stage right to stage left in the normal concert configuration. There are no obstructions between the beams and the floor in the stage area. The high steel cannot be accessed for rigging.

The following equipment is available in the building:

- 12 one-ton chain hoists with all necessary rigging and control equipment.
- Theatrical grid system to create a "black box": 54'4" X 30'

1 two-way traveler for main curtain (40' proscenium opening)
4 one-way travelers for backdrops
6 pipes (4 aluminum, 2 steel) for electrics or scenery NOTE: (these pipes cannot fly in and out.)
Masking, legs, borders, and side masking for theatricals

LOAD-IN EQUIPMENT:

1 5000 lbs. 15' Toyota forklift with extensions
1 6000 lbs. Harland tow tractor (airport tug)
1 5000 lbs. Northwestern tow tractor (airport tug)

LIGHTING:

THE FOLLOWING LIGHTING EQUIPMENT IS AVAILABLE IN THE BUILDING.

4 Strong Super Troupers – xenon
6 Clear – COM intercom stations with double muff headsets.

DRESSING ROOMS / LOCKERS:

The Pan American Center has two medium size team dressing rooms, two small dressing rooms, one large dressing room/crew room, one production office, one promoter office, and one large hospitality/Catering room. The lobby to the dressing room area can also be used as a hospitality area.

All five dressing rooms have restroom facilities, showers, and access to telephones and high-speed internet. The production and promoter offices do not have restroom facilities or showers but they do have access to telephone service and high-speed internet.

The catering/hospitality room (Barbara Hubbard Room) is located on the second floor directly above the dressing rooms and has a small kitchen adjoining it for food preparation.

NOTE: All dressing rooms are on the concourse level. The use of stairs or the elevator is required to reach the stage.

PARKING:

Parking for the trucks is on the south half of the east parking lot. This lot will accommodate 12 to 14 trucks.
Parking for the busses is on the southwest side of the building and will accommodate six to eight busses. (There is shore power for six busses.)

The Pan American Center has parking that will accommodate 3,500 other vehicles.

BOX OFFICE:

Tickets may be obtained through the Pan American Center Box Office and area Ticket Master Outlets.

The Pan American box Office utilizes the Ticket Master Computerized ticket system. Call the Ticket Master phone room Box Office in New Mexico at 1-575-532-2060 or 1-915-544-8444 in Texas to charge tickets. Tickets can also be ordered online at www.ticketmaster.com.
If desired, an allotment of hard tickets can be sold at White Sands Missile Range.

The Pan American Center Box Office hours are 10:00 A.M. through 6:00 P.M., Monday through Friday and 11:00 A.M. through 2:00 P.M. on Saturday. The box office accepts Visa, MasterCard, and Discover card. The box office phone number is (575) 646-1420. The Outlets hours may vary.

OTHER SERVICES & EQUIPMENT

- ❖ One temporary booth for T- shirt & Novelty sales. (Includes a telephone jack for credit card business.)
- ❖ Seven permanent food and drink concessions.
- ❖ Two permanent and four temporary beer and wine concession stands
- ❖ Convention booth equipment provided in-house (Booth and electrical hookups)
- ❖ Audio/Visual/Lighting services provided in-house.
- ❖ Electronic and carpentry shops with technicians on call.

ARTIST INFORMATION SHEET

NEW MEXICO STATE UNIVERSITY LAS CRUCES, NEW MEXICO

This information sheet was prepared to help the artist and production personnel find some of the places commonly needed on production days. It should be noted that in many cases, alternatives exist to those listed on the information sheet. Please consult the yellow pages for additional options. If you have any questions, please ask Scott, Gary, Doug, or any Special Events personnel. Welcome to New Mexico State University!

ALL PHONE NUMBERS IN SOUTHERN NEW MEXICO ARE IN AREA CODE 575

(Unless otherwise specified)

LAS CRUCES IS IN THE MOUNTAIN TIME ZONE

PAN AMERICAN CENTER AND AGGIE MEMORIAL STADIUM CONTACTS

Special Events Director/Booking:	Scott Breckner	646-4413	fax:	646-3605	email: breckner@nmsu.edu
Assistant Director:	Gary Rachele	646-5437	fax:	646-3605	email: grachele@nmsu.edu
Marketing/Media	JoAnne Contaldo	646-4053	fax:	646-3605	email: jcontald@nmsu.edu
Social Media/Marketing	Kyle Pierson	646-7696	fax:	646-3605	email: kpierson@nmsu.edu
Operations/Production Manager:	Doug Parten	646-7516	fax:	646-3605	email: dparten@nmsu.edu
Box Office Manager:	Patrick Kennedy	646-4925	fax:	646-7882	email: patkenne@nmsu.edu

HOTELS (closest to the Pan American Center – within 3 miles)

Comfort Suites
2101 S. Triviz
522-1300

Hotel Encanto
705 Telshor Blvd.
522-4300

Hilton Garden Inn
2550 S Don Roser Dr
(575) 522-0900

Ramada Palms of Las Cruces
201 E. University Ave.
526-4411

Sleep Inn
2121 S. Triviz
522-1700

Super 8 Motel
245 La Posada
523-8695

CATERING

Chaplain's Catering
El Paso TX
Gerry Chaplain
(915) 585-0595

Dickerson's Catering
Las Cruces NM
Sara Holguin
(575) 642-9199

NMSU Campus Dining
Jason Sample
646-4802

LIMOUSINE SERVICE

L & M Limousine
15180 Hwy 70 East
Organ, NM 88052
522-5411

SOUND AND LIGHT COMPANIES

K & W Sound

Las Cruces, NM 88001
(575) 649-2224

South Coast Audio
5005 Trowbridge
El Paso, TX 79903
(915) 562-0131

Quick Beam Systems
3716 High St. NE
Albuquerque, NM 87107
(575) 345-9230

RESTAURANTS

FULL SERVICE

Dublin's
1745 E. University
522-2727

Cattle Baron
790 S. Telshor Blvd.
522-7533

Chili's
426 N. Telshor Blvd.
522-8081

Red Lobster
575 S. Telshor Blvd.
522-4067

Village Inn
1205 El Paseo
523-0794

MEXICAN

El Sombrero
363 S. Espina
524-9911

Si Señor's
1551 E. Amador
527-0817

Nellie's Cafe
1226 W. Hadley
524-9982

La Posta
Old Mesilla
524-3524

My Brother's Place
334 S. Main St.
523-7681

PIZZA/ITALIAN

Domino's Pizza
2645 Missouri Ave.
522-7700

Little Caesar's Pizza
2499 N. Main
523-2112

Lorenzo's Italian Restaurant
1753 E. University
521-3505

Papa John's
1701 S. Solano
521-3456

Pizza Hut
2205 Missouri Ave.
522-45466

BURGERS

Burger King
1009 El Paseo
524-7795

Burger Time
2320 S. Locust
522-6220

Mc Donald's
1751 E. University
532-1244

Wendy's
1343 El Paseo
523-7116

Whataburger
190 E University Ave
525-0110

CHICKEN

Buffalo Wild Wings
2750 Mall Drive
521-1955

Church's Fried Chicken
300 E. Lohman
524-3151

Grandy's
1345 El Paseo
526-4803

Kentucky Fried
300 E. Idaho
523-1356

Wing Stop
1420 Missouri Ave
532-5252

RECORD STORES

Hastings Books, Music, & Video
2350 E. Lohman Ave.
522-0022

MUSIC STORES

Hubbard's Music-N-More
308 Wyatt
526-8884

Mesilla Valley Pro
919 N. Valley Dr.
526-8777

White's Music Box
200 Downtown Mall
526-6677

SHOPPING MALLS

Mesilla Valley Mall
700 S. Telshor Blvd
522-1001

HARDWARE STORES

Foxworth-Galbraith
522 N. Telshor Blvd
522-1131

Home Depot
2255 Telshor Blvd.
521-1327

Hayden's Ace Hardware
1210 Foster Rd
522-7220

Lowe's Home Improvement
3200 N. Main St.
541-5572

Sun Valley Hardware
3563 S Main St
647-3665

DIESEL FUEL

Truckstops of America
Mile Marker #139
1-10 at Motel Blvd.
523-7427

Pilot Truckstop
Mile Marker #139
I-10 at Motel Blvd.
523-2185; 523-2700

Love's Country Store
Exit #132
I-10 and Airport
527-5102

AMBULANCE SERVICE

American Medical Response
421-D Avenida de Mesilla
524-0222
911

MEDICAL CARE

William Baker DO PA
(general and osteopathic)
2020 S. Solano Dr.
522-7313

Prompt Care
(general)
24505 Telshor Blvd.
521-5630

Vittal Pai MD PA
(ear, nose, throat, allergy)
2415 Telshore Blvd.
522-7977

Dr. Sheila Williams
(chiropractic)
1200 N. Main
525-2222

Renee O. Thomas
(massage-therapist)
Lic # 5244
505-403-6039

AIRPORTS

Las Cruces International Airport 541-2471

Las Cruces FBO's Adventure Aviation 525-0500
Southwest Aviation 524-8047

El Paso International Airport (45 miles south of Las Cruces)

American Airlines	(800)	433-7300
Continental Airlines	(800)	525-0280
Delta Airlines	(800)	221-1212
Southwest Airlines	(800)	435-9792
United Airlines	(800)	241-6522
US Airways	(800)	235-9292